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HAPPY TALK

with
Ali Fillmore

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COVER: Bess Grant
Photograph by Sharky (Terry Pearson)

Lush Times Spring Edition, issue 40.
Created by Sharky (Terry Pearson)
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Edited by Vanessa Lamont.
Contributors: Vanessa Lamont, Mo Huynh, Sarah McCartney
and our wonderful customers around the world.

Fresh Faces of Lush featured throughout
(Photographed by Sharky) Bess, Kate (hand), Martin, Mike,
Theresa and Victoria (legs).

Happy Talk with Ali Fillmore
Interview by: Vanessa Lamont
Photograph by Sharky (Terry Pearson)

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Funny, and always engaging, Ali Fillmore is Product Trainer for Lush North America. A 9 year Lush veteran, Ali shares her knowledge and passion for Lush with staff, management and all who meet her.

Q: What does "fresh" mean to you?

A: A lot of different things! Vitality, good for you, raw- not over preserved.

Q: What product ingredients are you most impressed with/in awe of? Why?

A: Seaweed- pound for pound it has more nutrients than any land-based plant. All of the ingredients in the Fresh face masks are amazing too- Fresh blueberries, papaya, grapes, kiwi, asparagus - all food for the skin.

Q: Have you ever made any products yourself?

A: Over the years I've made some bath bombs and other products but it is damn, hard work, so physical. It's not just mixing the products but peeling the whole box of oranges and cracking open the coconuts too. I have a lot of respect for manufacturing staff.



Q: What is your opinion on hair and skin type casting?

A: Working for Lush I've realized that what your skin needs is most important. Skin has different needs at different times- needs, not types.

Q: What surprises or baffles you about the cosmetics industry?

A: I guess what surprises me the most is how companies are lazy with formulas and choose to use mass amounts of synthetics and that consumers continue to see those products as superior.

Q: What products have you used today?

A: Aqua Mirabilis, Daddy-O, Veganese, Creamed Almond and Coconut Smoothie, Breath of Fresh Air, Almond Kisses and Mirror Mirror.

Q: The product you can't live without is...

A: Ultrablend

Q: Favourite Lush product of all time...

A: Skins Shangri La— it is the best moisturizer I have ever used. — Thank you Helen Ambrosen!

Q: Favourite non-Lush related activity?

A: Riding my bike, "Pinky", through Stanley Park.

